

**Side-Facing  
Endcap**

## **IMPACT LUX FABRIC POP UP COUNTER DISPLAY (NON-BACKLIT)**

**SAVE ARTWORK AT DOCUMENT SIZE! 67.875"W X 40"H**

### **Viewable Graphic Area**

Front Facing Area 40"w x 40"h

End-Caps: 14.375"w x 40"h Each

### **Focus Graphics Safe Areas**

Front: 34"w x 34"h

End-Caps: 9"w x 34"h Each

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- **Delete template/notes layers and save as PDF or High-Res/High Quality JPEG/TIFF for print**

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.



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