

# IMPACT LUX FABRIC POP UP COUNTER DISPLAY BACK GRAPHIC (NON-BACKLIT)

**SAVE ARTWORK AT DOCUMENT SIZE! 40"W X 40"H**

## **Viewable Graphic Area**

Back Facing Area 40"w x 40"h

## **Focus Graphics Safe Area**

Front: 34"w x 34"hh

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- **Delete template/notes layers and save as PDF or High-Res/High Quality JPEG/TIFF for print**

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.