LARGE MINI RETRACTOR
11.75" x 16.5"
RETRACTABLE BANNER STAND

**Important artwork
(logos, text, foreground images, etc.)
should be within the inner green dashed line.**

Bleed Dimensions
(NOT VISIBLE WHEN DISPLAYED)
11.75"x 18.5"

Final Viewable Area
(VISIBLE WHEN DISPLAYED)
11.75"x 16.5"

Focus Graphic Safe Zone
(KEEP IMPORTANT TEXT/LOGOS WITHING THIS AREA)
9.75"x 14.5"

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- Delete all template layers and save only your
  artwork as high-res JPEG or PDF for print
- No trim or printer marks are necessary
  (we add them here)

While designing, it's a good idea to zoom to 100%
and scroll throughout layout to check artwork
print quality.

Designers: Final layout should be proofed
with client before being sent in for printing.

Relax and make yourself at home

Inn
Dependence
Hotel

THE BLEED AREA WILL BE HIDDEN IN BANNER BASE
EXTEND BACKGROUND THROUGH THIS AREA OR FILL WITH DOMINANT COLOR