## **DELUXE MINI RETRACTOR 8.25" x 16.25"** RETRACTABLE BANNER STAND

Important artwork (logos, text, foreground images, etc.) should be within the inner green dashed line.

Bleed Dimensions (NOT VISIBLE WHEN DISPLAYED ) 8.25"x 19.75"

Final Viewable Area (VISIBLE WHEN DISPLAYED) 8.25"x 16.25"

Focus Graphic Safe Zone (KEEP IMPORTANT TEXT/LOGOS WITHING THIS AREA) 7.25"x 15.25"

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- Delete all template layers and save only your artwork as high-res JPEG or PDF for print
- No trim or printer marks are necessary (we add them here)

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.

You can depend on us for a good night sleep



## THE BLEED AREA WILL BE HIDDEN IN BANNER BASE EXTEND BACKGROUND THROUGH THIS AREA OR FILL WITH DOMINANT COLOR