

## FORWARD FACING AREA

### Impact Event Cooler

Rollable Ice Cooler

#### Main Forward Facing Area

17.5"w x 27.5"h

#### Graphic Safe Area (Keep Important text/logos within this area)

66.625"w x 26.875"h

#### Finished Graphic Size (Final visible area)

68.625"w x 28.875"h

#### Graphic Size with Bleed (Design background to here)

70.625"w x 29.875"h

- CMYK color
- Resolutions must be 72-125 ppi
- All fonts must be created to outlines (If Illustrator or InDesign is used)
- Embed all images in final document (If Illustrator or InDesign is used)
- Delete Template/Notes Layers and Save final document as PDF for print
- No trim marks or printer marks please

