

IMPACT STORM BANNER

SMALL SINGLE-SIDED

Trim/Final Size

(Background should extend to magenta line)

32"x 98"

Graphic Safe Area

(Keep all important graphics inside green line)

Center 30"x 96"

Important artwork

(logos, text, foreground images, etc.)

should be within the center 31"w x 97"h area.

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- **Delete template layers and save as PDF for print**

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.

