

IMPACT STORM BANNER

MEDIUM SINGLE-SIDED

Graphic Safe Area

(Keep all important graphics inside green line)

Center 30"x 135"

Trim/Final Size

(Background should extend to magenta line)

32"x 137"

Important artwork

(logos, text, foreground images, etc.)

should be within the center 31"w x 136"h area.

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- **Delete template layers and save as PDF for print**

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.

