

SIDE 1

SIDE 2

FALCON FLAG BANNER

7FT - DOUBLE-SIDED

Graphic Size with Bleed
(Background should extend at least to here)
≈ 39" x 66.75"

Trim Size
(Main viewable areas)
≈ 18.5" x 65.5"

Important artwork elements
(logos, text, foreground images, etc.)
should be within the inner green dashed line.

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- Delete template layers and save as PDF for print

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.

FOLD



FALCON FLAG BANNER

7FT - DOUBLE-SIDED / ≈ 18.5" x 65.5"