

BIG IMPACT COUNTER - 6FT

Front/Back Panel 6ft Counter (Use 2ft template for side panels)
(Backlit / Non-Backlit)

Main Viewable Graphic Area / Final Size
70"W x 40"H

Graphic Size with Bleed
71"W x 41"H
(Please extend background to edge of bleed area)

KEEP IMPORTANT INFORMATION (Text, Logos, Focus Images)
WITHIN THE GREEN DASHED LINE (64"W x 32"H)

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- Delete template/notes layers and save as PDF or High-Res/High Quality JPEG/TIFF for print

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.



Two 2ft panels (sides) and two 6ft panels (front/back) to build entire counter