

## BIG IMPACT COUNTER - 2FT

Side Panels All Counters / Front/Back Panel 2ft Counter  
(Backlit / Non-Backlit)

### Main Viewable Graphic Area / Final Size

22"W x 40"H

Graphic Size with Bleed

23"W x 41"H

(Please extend background to edge of bleed area)

**KEEP IMPORTANT INFORMATION (Text, Logos, Focus Images)  
WITHIN THE GREEN DASHED LINE (18"W x 34"H)**

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- Delete template/notes layers and save as PDF or High-Res/High Quality JPEG/TIFF for print

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.



Four 2ft Panels (sides, front, and back) to build entire counter