

# MEDIASCREEN (2, 4)

## RETRACTABLE BANNER STAND

**Viewable Graphic Size**  
**Top 39.375" x 86.625"**

**Crop Size**  
**39.375" x 95.625" -----**

**Graphic Size with Bleed**  
(Background should extend to these dimensions and will be trimmed off)  
**40.375" x 96.625"**

**Important artwork**  
(logos, text, foreground images, etc.)  
**should be within the inner cyan dashed line.**

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- **Delete template layers and save as PDF for print**

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.

The gray bleed area is used to attach the graphic to the hardware and will not be visible.  
Bleed the background of your image through this area.