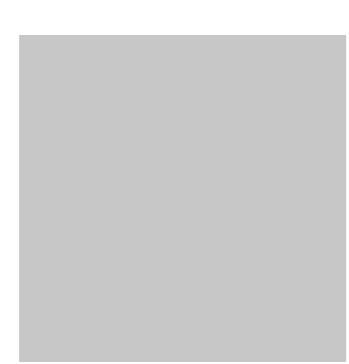


FLEX “STRAIGHT” IPAD DISPLAY (Back)



Visual Size - 15”w x 50.5”h

Bleed Size - 17”w x 52.5”h
(Background should extend to bleed line)



Area partially obscured by
plexi shelf back

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- Delete template layers and save as PDF or TIFF for print

Approximate Back of Shelf Area