

# FLEX "RIBBON" IPAD DISPLAY (Back)

Visual Size - 30"w x 54.7"h

Bleed Size - 32.7"w x 57"h  
(Background should extend to bleed line)

Area partially obscured by  
plexi shelf back

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- Delete template layers and save as PDF or TIFF for print

Approximate Back of Shelf Area

