If the banner stand is to be double-sided, for duplicate sides, only one layout is necessary, if each side will be different, then two separate layouts will be necessary.

## IMPACT KINETIC - 4FT X 5.5FT

FABRIC BANNER STAND

Trim/Viewable Size 48"w x 64"h

Graphic Size with Bleed (Background should extend to here for trimming) 49"w x 65.5"h

Important artwork elements should be within the inner 43"w x 59"h green line. (logos, text, foreground images, etc.)

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- Delete template layers and save as PDF for print

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.

48"w x 88"h
Example



