

If the banner stand is to be double-sided, for duplicate sides, only one layout is necessary, if each side will be different, then two separate layouts will be necessary.

## **IMPACT KINETIC - 3FT X 7.5FT FABRIC BANNER STAND**

**Trim/Viewable Size**

**36"w x 88"h**

**Graphic Size with Bleed**

**(Background should extend to here for trimming)**

**37"w x 89"h**

**Important artwork elements should be within the inner 31"w x 83"h green line.**

**(logos, text, foreground images, etc.)**

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- Delete template layers and save as PDF for print**

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.

**36"w x 88"h**

**Example**

