

If the banner stand is to be double-sided, for duplicate sides, only one layout is necessary, if each side will be different, then two separate layouts will be necessary.

## IMPACT KINETIC - 3FT X 5.5FT FABRIC BANNER STAND

Trim/Viewable Size  
36"w x 64"h

Graphic Size with Bleed  
(Background should extend to here for trimming)  
37"w x 65.5"h

Important artwork elements should be within  
the inner 31"w x 59"h green line.  
(logos, text, foreground images, etc.)

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- **Delete template layers and save as PDF for print**

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.

36"w x 88"h  
Example

