If the banner stand is to be double-sided, for duplicate sides, only one layout is necessary, if each side will be different, then two separate layouts will be necessary.

IMPACT KINETIC - 3FT X 11.5FT FABRIC BANNER STAND

Trim/Viewable Size 36"w x 136"h

Graphic Size with Bleed (Background should extend to here for trimming) 37"w x 136.25"h

Important artwork elements should be within the inner 31"w x 130"h green line. (logos, text, foreground images, etc.)

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- Delete template layers and save as PDF for print

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.

> 36"w x 88"h Example



