SIDE FACING
END-CAP AREA

FORWARD FACING
MAIN AREA

SIDE FACING
END-CAP AREA

IMPACT FABRIC
8' Medium Straight Display

Overall Final Size (Outer Magenta Lines):
112.60”W x 88.98”H

Bleed Size / Layout Size
(Background should extend to here)
114.60”W x 90.98”H

Main Middle Forward Facing Area:
88.98”W x 88.98”H

Side Facing End-Cap Areas:
11.81”W x 88.98”H each

Green dashed lines indicate 2” stitch lines

Yellow blocks indicate the important graphics safe areas. Important focus graphics (logos, text, photos) should be within these areas, background graphics should extend to the outer bleed dimensions (114.60”W x 90.98”H)

When finished with your layout, delete template/notes/safe zones layers and save as a press quality PDF, or a high resolution/quality JPEG for print

(If color matching is required, file must be saved as a layered/editable Illustrator or Photoshop file)

General Art Guidelines:
- Trimmed Sizes (Magenta Lines) - 112.60” x 88.98“
- 1” bleed should be added to artwork - 114.60” x 90.98”
- CMYK Color
- Resolution must be 100-150 ppi for raster/bitmap images

Vector Programs:
- Embed or Link and provide all images
- All fonts should be outlined