

# IMPACT STANDARD BANNER

## Crop/Final Size

24" x 60" - - - - -

## Graphic Size with Bleed

(Background should bleed this area)

25" x 61"

1/2" Green dashed areas at the top and bottom indicate pole pocket areas. Important content should avoid these areas (background should extend through these areas).

## Important artwork

(logos, text, foreground images, etc.)

should be within the inner cyan dashed line.

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- **Delete template layers and save as PDF for print**

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.