

# IMPACT CHANGE UP II

## RETRACTABLE BANNER STAND

**Viewable Graphic Area**  
**Top 31.5”x 83.35”**

Trim Size  
31.5”x 95.85”

Graphic Size with Bleed  
(Background should extend to here)  
32.5”x 96.85”

**Important artwork**  
**(logos, text, foreground images, etc.)**  
**should be within the inner cyan dashed line.**

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- **Delete template layers and save as PDF for print**

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.

The gray bleed area at the top and bottom is used to attach the graphic to the hardware and will not be visible. Bleed the background of your image through these areas.