

IMPACT TORNADO BANNER

**Graphic Safe Area (logos, text, important info)
Center 29.5"W x 79"H (yellow area)**

Crop/Final Size

31.5" x 81.5" - - - - -

Graphic Size with Bleed

(Background should extend to these dimensions and will be trimmed off)

32.5" x 84.75"

Important artwork

(logos, text, foreground images, etc.)

should be within the inner cyan dashed line.

- CMYK color
- Resolutions must be 100-150ppi
- All fonts must be converted to outlines (Illustrator)
- Embed all images in final document (Illustrator)
- **Delete template layers and save as PDF for print**

While designing, it's a good idea to zoom to 100% and scroll throughout layout to check artwork print quality.

Designers: Final layout should be proofed with client before being sent in for printing.